

**2nd Location**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Web Site

**3rd Location**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Web Site

*For more locations/information, please use a  
separate piece of paper.*

# Western Reserve Tourist Council

dba



## MEMBERSHIP APPLICATION

27587 Edgepark Boulevard  
North Olmsted, OH 44070

Ph: 440.716.8093

FAX: 440.716.8083

Toll Free 1.877.869.9911

[www.wrtcneo.org](http://www.wrtcneo.org)



### What is the Western Reserve Tourist Council?

The Western Reserve Tourist Council (WRTC), dba Adventures in Northeast Ohio, is one of the **strongest** regional marketing associations in Ohio. Encompassing a 15-county area, the Council takes its name from Northeastern Ohio's "Westernlands" which were reserved for citizens of Connecticut whose homes had been destroyed during the Revolutionary War.

The WRTC is a non-profit organization which provides strong **marketing opportunities** to its member attractions, hotels, restaurants, and related service organizations. The goal of WRTC is to unite these groups into an association that serves common interests and establishes an identity to **increase** tourism in the area.

Monthly luncheon meetings held at member properties throughout the year offer networking opportunities resulting in direct sales leads within the travel industry.

### WRTC Benefits ...

- Networking Opportunities
- Representation at Trade Shows
- Bi-Monthly Newsletter
- Northeast Ohio Promotional Map
- Membership Directory
- Professional Development
- Resource Information
- Monthly Guest Speakers

### More WRTC Benefits ...

- Co-Op Advertising Opportunities
- Industry Excellence Award
- Public Relations
- Representation in WRTC
- Industry Scholarship Award
- Mentoring Program
- Sales Blitz
- Profiles Portfolio
- Web Site



### Please Join Us ...

**Guarantee** yourself all of this and more by becoming a member of the WRTC for the following applicable annual fee:

- Single Unit Active Member - **\$175** (1 member)
- Multi-Unit Active Member - **\$310** (2-5 members)
- Multi-Unit Active Member - **\$375** (6-10 members)
- Associate Membership - **\$50** (second individual from a single-unit, multi-unit or affiliate membership)

**Capitalize** on the growing tourism business in Northeast Ohio. Fill out the form below and remit with your check payable to:

### Western Reserve Tourist Council

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Toll Free 1.877.869.9911 • www.wrtcneo.org



## Yes!

I want to become a member and encourage development and promotion of travel and tourism in the Western Reserve area. Turn application over for additional space for multi location information.

Designated Voting Member (one per membership)

Organization

Address

City/Zip

Phone

FAX

E-mail

Website

Please indicate any committees on which you would be willing to serve:

- |   |                                     |                                    |                                     |
|---|-------------------------------------|------------------------------------|-------------------------------------|
| <input type="checkbox"/> Map/Profile Book | <input type="checkbox"/> Marketing  | <input type="checkbox"/> Publicity | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Fundraising      | <input type="checkbox"/> Membership | <input type="checkbox"/> Programs  | <input type="checkbox"/> Web Site   |