



Adventures in Northeast Ohio 2015 Website Advertising Opportunities

Here's your opportunity to get involved in promoting our organization and your business online with exciting advertising and listing options beyond your free standard 25-word listing as part of your membership!

Slideshow in Header: 5 Photos will be displayed on a quarterly basis and will include a caption and link to member's website. The slideshow will be visible on all pages (not guaranteed on mobile devices).

Photo requirements:

- Landscape format with live space of 900 pixels wide by 300 pixels tall
- Royalty free and able to be used in other marketing promotions by AINO
- Must highlight a destination or experience appropriate for the season/quarter the photo will appear (people in photos are highly encouraged)

Cost: \$200 per quarter

Banner Ads: 5 Banner Ads will be displayed in the footer and visible on all pages (not guaranteed on mobile devices). Ads will be linked to website of advertiser's choice.

Banner Ad requirements:

- Ads must be submitted as a graphic (JPEG, GIF, or PNG format preferred)
- Size must be no larger than 150 pixels square
- In lieu of ad, a member may submit their logo provided it still meets the size requirements
- Ads may contain animation (i.e. Animated GIFs)
- Basic graphic design services can be provided to design a basic ad containing logo, 5 words of copy, and link to website for an additional \$25 fee

Cost: \$75 per quarter



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**YES! Our business/organization would like
to advertise on AdventuresinNortheastOhio.com!**

☐ Slideshow Photo in Header: ___ Jan-March ___ Apr-June ___ July-Sept ___ Oct-Dec

☐ Banner Ad: ___ Jan-March ___ Apr-June ___ July-Sept ___ Oct-Dec

Business Name: _____

Contact: _____

Contact Phone: _____ **Contact Email:** _____

Slideshow Photo: ___ Quarter(s) x \$200 each quarter = _____

Banner Ad: ___ Quarter(s) x \$75 per quarter = _____

Total Amount Due _____

Please remit form and payment due to:
Adventures in Northeast Ohio, P.O. Box 211, Dover, Ohio 44622
or Credit Card Payments Only - Fax: (701) 484-7157

Card Type: _____ **Card Number:** _____ **Exp Date:** _____ **Zip Code:** _____ **CVC Code:** _____

Name on Card: _____ **Signature:** _____

Billing Address: _____